

Project : La ropa- Catalogo (Clothing catalogues)

Guidelines

You and your partner will create a three page clothing catalogue advertising the type of clothing of your choice. (No people wearing the clothes, just the article of clothing)

Page one must include the name of the store (can be an actual store or you can make up the name of the store). It also must include attractive visuals of the types of clothing your store offers. These visuals must attract the eye and influence the reader to open the catalogue to check out the other two pages. No prices should be listed on this cover page. You may include a catch phrase or slogan if you wish.

Page two must include at least five items of clothing for a female and **page three** must include at least five items of clothing for a male. You must assign a price to each item in Mexican pesos. Keep in mind that the conversion rate from US Dollars to Mexican pesos is 13.20 pesos to every 1 US Dollar. Thus, an item that would be priced at 20 US dollars would be approximately 264 pesos. You must provide an illustration (drawing, clip art from internet, or magazine clipping) for each clothing item. Under the item, list the price of the item, as well as the color options. **You must advertise three regular priced items and two discounted items on each page.**

Example of a regular price item:



La camiseta azul y blanca
\$158 pesos

Items ON SALE/DISCOUNT Underneath each item, you must provide something similar to what is below, with the original price, the discount percentage, and the now price.

Example:



Los zapatos cafes

Precio original \$660 pesos

Descuento 40%

Ahora \$396 pesos

Finally, you must be prepared to advertise your catalogue in front of the class.

Due date: 1/25/13